

# Five Reasons A Property Sells

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THERE ARE NO SECRETS TO SELLING REAL ESTATE.

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The top five reasons a property sells are:

1. LOCATION
2. PRICE
3. TERMS
4. CONDITION OF THE PROPERTY
5. THE RIGHT REAL ESTATE PROFESSIONAL

\*If your property positively meets the first four criteria, the current interest rates are reasonable and supply and demand for housing is satisfactory, then your home is a prime candidate for resale. However, if one or more of the criteria under your control are not favorable, the sale of your home could be impacted.

Choosing the right real estate professional can help ensure your home sells as quickly as possible.

Allen Tate Realtors® ranks 5<sup>th</sup> in the nation in per-associate productivity (closed units) among the top 50 brokers in America\*.

*Experience and productivity coupled with our dedication to our clients make us the right choice for your real estate needs.*

\*Power Broker report, RIS Media, April 2006.